

Exhibitor Newsletter: August Issue

EXHIBITOR RESOURCE CENTER (ERC)

The ERC is scheduled to go **live by August 29** and will include all the necessary forms and details for the EXPO at Big Show 2020. A separate email will go to the primary contact on file for your company with the URL and company password details.

PARTNER BOOTHS

If you are interested in having your partner(s) participate at Big Show 2020, the fee is \$4,500 per company. Partners will have their company profile appear in both the online exhibitor listing on the NRF website and in NRF Big Show mobile app along with a standard listing in the on-site interactive maps as part of the agreement. The Partner will receive three (3) EXPO-only badges with the partner's name for use by their employees.

Please call Tami Sakell at 202-661-3044 or email sakellt@nrf.com for qualification details and an application form.

BOOTH RULES & REGULATIONS

Be sure to review the booth [rules and regulations](#) for Big Show 2020 and share the details with your appointed contractor if applicable.

Island booth schematics must be submitted by September 30. All variance requests must be made in writing and sent via email to [Anna Fassano](#) on or before the submission deadline. Be sure to submit all the necessary details as outlined in the [rules and regulations](#) document.

NRF EXHIBITS TEAM

Exhibit & Sponsorship Sales Tami Sakell , Sr. Director of Exhibit Sales 202-661-3044	Sponsorship Fulfillment Monica Stewart , Director of Sponsorships 202-661-3040
Exhibit Operations Gwynn Breckenridge , Sr. Director of Exhibit Operations 202-661-3054 Williana Parker , Exhibit Operations Coordinator 202-626-8164	Booth Regulations Anna Fassano Certificates of Insurance Karen Kimakovich