

What's included?

Below you will find what is included in both conference passes for NRF 2020: Retail's Big Show and a quick guide to help you choose the best pass that matches with your needs and interests.

	Full Conference Pass	EXPO Pass
Opening Party	✓	✓
International Welcome Party **	✓	✓
Expo Hall	✓	✓
Innovation Lab	✓	✓
Expo Tours/Retailer Only *	✓	✓
Guided Retail Store Tours *	✓	✓
Big Ideas/Expo Hall	✓	✓
Expo Happy Hours	✓	✓
Workshops*	✓	✓
Featured Sessions	✓	✗
Keynote Sessions	✓	✗
Attendee Lunches*	✓	✗

*additional fee applies

** Open to attendees from outside of the United States

Which pass should I choose?

Full Conference Pass	EXPO Pass
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