

How to Book Your Hotel and Get Discounted Rates

- **MCI USA** is the "Official Housing Provider" for the NRF 2020 Retail's BIG
- Please reach out nrf@mcievents.com for assistance with rates and availability.
- If you have booked rooms with an organization other than **MCI USA**, please contact **MCI USA** for assistance with getting into the NRF room block. For your official NRF housing reservations, contact:

For attendees 800-830-6743 (US & Canada) 972-349-5935 (International)	For groups of 10 or more 800-830-6779 (US & Canada) 972-349-5933 (International)
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Reasons to book rooms in the NRF block with the official housing provider:

- Support of NRF
- Guaranteed room rates and blocks
- Exhibitor friendly housing terms and conditions
- On-site staff to assist with any housing problems
- Guaranteed access to NRF shuttles
- Assistance in getting additional rooms in the block rooms
- Assistance with attaining pre/post room blocks for internal company meetings or events

Reasons not to book with anyone other than NRF's official housing provider:

- Hidden fees for changes or cancelations
- Greater vulnerability to walks or displacement if the hotel oversells its room inventory
- Hefty deposits and/or full prepayments
- No on-site support to assist with missing reservations, deposits or walks if the hotel oversells its room inventory
- Any housing reservations made with any company other than MCI USA is not supported by NRF

