

NRF[®] 2020 VISION

RETAIL'S BIG SHOW

JAVITS CENTER | NYC
JAN 12-14: CONFERENCE & EXPO
JAN 11: OPENING RECEPTIONS
nrfbigshow.com

TO SEE IF YOUR COMPANY QUALIFIES AS A RETAILER

RETAIL COMPANY

NRF defines a retail company as one that has a core business of selling consumer goods to the end consumer via a storefront, catalog, television or website. Chain restaurants are included in this definition. The company must own the merchandise it sells. Companies primarily engaged in the sale of goods or services to businesses (whether at wholesale or retail) are not considered retailers.

RETAIL QUALIFICATION

In order to register as a retailer by NRF, your company must be qualified, approved and added to our database. Please complete [this form](#) to begin the qualification process. Your request will be answered within three business days.

[form] <https://web.nrf.com/retail-company-qualification>

